



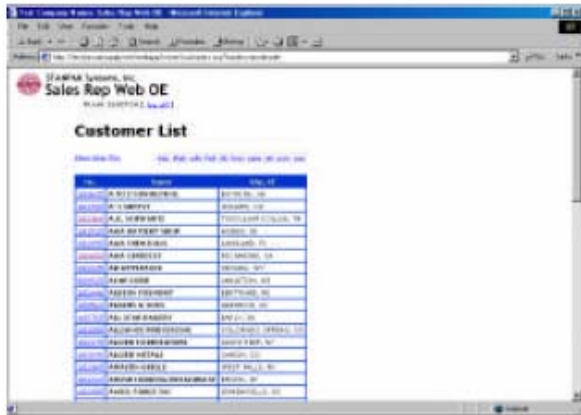
ACTIVANT™

Activant Stanpak SalesFORCE WebOE

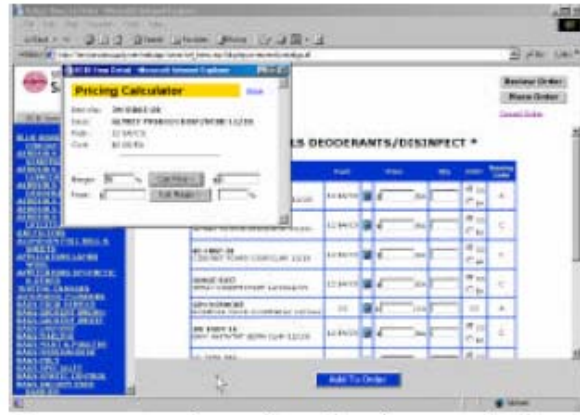
Activant Stanpak™ SalesFORCE WebOE offers Web order entry services to your sales staff at home or on the road. Our tightly integrated Web solution is both inexpensive and easy to implement. We automatically create a custom BCBI Web page for each customer, showing the items previously purchased and making it easy to place orders. Your salesperson selects the customer and enters the order. Each salesperson has an individual login and password and sees only his or her customer information. SalesFORCE WebOE offers your sales staff the following features:

- Multiple Ship-To addresses per customer
- Multiple units of measure per item
- Listing of all the products previously purchased by category with last sell and YTD sell information
- Complete listing of stocked products from your item file
- The ability to find and add new items to orders from the product listing by category
- Ability to see cost and enter or adjust sell prices

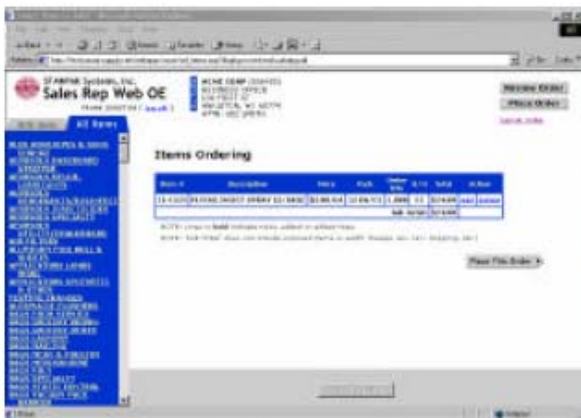
Sales orders are transferred from our Web server to your server using the same tools as WebOE. Once the order is placed, the sales rep is automatically sent an e-mail acknowledgement.



Select a customer from the list



Items previously purchased and price calculator



Building an order



Add new items to orders from product list by category



Your sales staff can use Sales/FORCE WebOE to enter their orders at home on a PC connected to the Internet or in the field on mobile and wireless devices including Notebooks and Pocket PCs. New technology allows our servers to automatically match the size of the pages to fit the device you are using. This is an ideal solution in the current wireless landscape where cost and bandwidth present significant opportunities. Sales Staff can connect to the Internet via digital or dialup cell service with their PDA on the road.

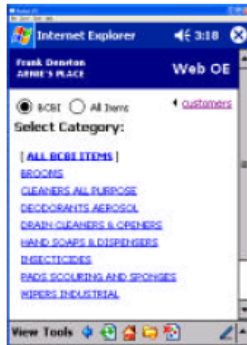
Pocket PC connected to Internet by digital or cell service



Customer List



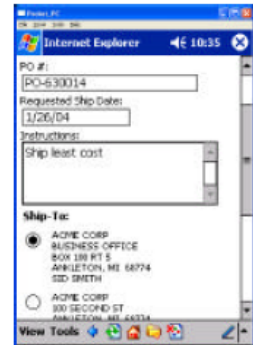
Previously purchased items



Selecting an item from product list



Price Calculator



Selecting a ship-to

Proforma Review

Sales people are able to review their Proformas on their PCs at home on the Internet. They can approve orders, noting any changes and adding notes when appropriate. These recommended changes are e-mailed to the office for review and processing as needed.

Benefits

The direct benefits of sales automation are those that derive from helping the salesperson sell more effectively. Additional sales can be achieved by using technology to provide better tools for outside sales staff to do their job. Your sales staff can take orders and have immediate access to pricing and sales history in the field or enter their orders at home on their PC at the end of the day.

- Drive cost out of your operation and improve communications
- Take advantage of new technology - Internet, cell phone, digital cell service & PDAs
- Gives your sales staff complete independence while calling on accounts
- Speed up the invoicing by allowing sales staff to approve Proformas from home



For more information about Activant's solutions and services, visit www.activant.com, e-mail distribution@activant.com or call 1-800-776-7438, press 1.